



2/112 Browns Road
Noble Park Vic. 3174
Tel +61 3 8791 5600
Fax +61 3 9701 0144
www.magicmobility.com.au
ABN 99 065 690 459

SOCIAL MEDIA POLICY

Thank you for following Magic Mobility (also known as Extreme and Frontier Wheelchairs) on our social media sites such as Facebook, Twitter, YouTube, LinkedIn, Pinterest, Instagram, Google+, or Magic Mobility Website or on medical device blogs. Our goal is to inspire others to “experience a world that’s not flat” in addition to product-based messages and health information discussions.

Magic Mobility participates in social media in order to engage individuals and organisations. Our goal is to share ideas and information with as many individuals as possible and our policy is to accept the majority of comments made to our profiles.

However, we expect that this will be done in a respectful manner.

The views expressed in visitor comments reflect those of the comment’s author and do not necessarily reflect the official views of Magic Mobility.

We review and post comments in accordance with Magic Mobility’s Social Media Policy.

We reserve the discretion to delete, block or not allow comments that contain:

- Hate speech;
- Profanity, obscenity or vulgarity;
- Spam comments;
- Nudity in profile pictures;
- Defamation or threats to a person or people;
- Name calling and/or personal attacks;
- Comments that infringe on copyrights;
- Multiple successive off-topic posts by a single user or repetitive posts copied and pasted by multiple users, or spam;
- Suggestions or encouragement of illegal activity;
- Unsolicited proposals or other business ideas or inquiries; or
- Promotion or endorsement of commercial services, products, or entities. (Note that non-commercial links that are relevant to the topic or another comment are acceptable);
- Other comments that the Magic Mobility Marketing and Social Media team deems inappropriate;
- All links posted as comments on Magic Mobility posts will be reviewed and may be deleted.

To protect your privacy, please do not include information that identifies you (an email address or phone number) in the text of your comment. Private/direct message or repeated violations of Magic Mobility’s comment policy may cause the author to be blocked. We understand that social media is a 24/7 medium; however, our moderation capabilities are not. We may not see every inappropriate comment right away, and we are trusting in the maturity of our community to ignore personal attacks and negative speech or respond politely.

Disclaimer:

Posted comments and images do not necessarily represent the views of Magic Mobility. External, non-Magic Mobility links on this site do not constitute official endorsement on behalf of Magic Mobility.

For any questions or notice, please contact the Social Media Officer in our Marketing Department at Magic Mobility on +61 (03) 8791 5600 or email sales@magicmobility.com.au